

ANNUAL REPORT 2020-2021

A YEAR OF COMMUNITY
RESILIENCE & LEARNING

HEALTH EQUITY



PROGRAM DESCRIPTION

Health Equity

Harmful cultural norms, mixed with structural racism, have disempowered our Latinx community. At Adelante, we view racial equity as health equity. The pandemic illuminated inequalities that have existed for generations and revealed for all individuals a known, but often unaddressed, epidemic impacting health: racism.

Health Equity provides a community-based solution to meet the needs of food-insecure individuals through food distribution, integrated nutritional education, training new and beginning community health workers, and supporting sustainable farms in order to increase access to healthy food for communities of color.



History

In 2012, in response to the lack of culturally-specific and responsive programming to break down health disparities in the community, Adelante launched Health Equity (previously known as the Nourish the Community program). Through education, access to nutritious, affordable foods, and community health advocacy, we aim to improve health disparity outcomes within the Latinx community in Washington County, Oregon, and the larger Black, Indigenous, and People of Color (BIPOC) community. We center the family at the core of this program to provide them an integrated system of support to achieve whole health, including physical, mental, and economic. With this in mind, we designed a program that spans across all of Adelante's departments (Education, Leadership, and Microenterprise). This program aligns with our premise that a healthy, vibrant Latinx community strengthens our society.

Financial

Health Equity is an organizational priority. Supported by government grants, private foundations, corporations, as well as individuals. We reached our fiscal year (FY) ending 6-30-21 goals. Below is our current revenue and expenses for the program.

FY22 Goals

\$441k

\$502k

PROGRAM NAME CHANGE

WHAT DOES HEALTH EQUITY MEAN TO ADELANTE MUJERES?

Health and racial equity go hand-in-hand. To live a dignified life includes the right for all individuals to have a standard of living adequate for the health and well-being of that individual and their family, including food, clothing, housing, medical care, and social services.

Adelante Mujeres is grounded in health equity, in 2012 we began to Nourish the Community (NTC) programming and focused on whole (holistic) health. Since 2012, NTC programming expanded and the need for health equity only increased throughout the years. In 2021, the NTC program changed its name to Health Equity. This name change directly captures the essence of this program; that it is grounded in health equity.

Adelante Mujeres' Health Equity program provides a community-based solution (goal) to meet the health needs of individuals through food distribution, integrated nutritional education, training new and beginning community health workers, and working with local regenerative farmers in order to increase access to healthy food & care for all, particularly for our BIPOC community.

KEY ACTIVITIES

35

families enrolled in the Produce Rx programming. Eighty participants and their families are receiving access to healthy produce on a weekly basis.

151

Community members were vaccinated against the flu during Adelante's & CareOregon Flu Campaign outreach.

9

Community COVID-19 vaccination events supported or led by Adelante's Health Equity & Promotores (Community Health Workers) were completed.





ACCOMPLISHMENT 1

Throughout the pandemic, a cohort of 11 Promotores de Salud (Community Health Workers) delivered community events, workshops, and outreach. They still continue to deliver outreach.

1,800+

community members
outreached

2,760

individuals

ACCOMPLISHMENT 2

In the 2020 farmer market season, an estimated 2,760 individuals, particularly families of color, were provided access to fresh, free produce at Adelante's 2-operated farmers market.

ACCOMPLISHMENT 3

All Promotores de Salud team members participated in a health leadership training. Key trainings included:

- Latino Health Equity Conference
- Me Cuido, Te Cuido Workshop
- Forum for Migrant & Community Health Workers

100%

leadership
participation

PARTICIPANT STORY

Meet Gloria. Community Activist. Promotora. She became a leader during the pandemic, providing information on relief aid networks and COVID-19 educational workshops and vaccine events.

Kaely Summers, Health Equity Manager remembers meeting Gloria, "We first met Gloria through the Produce Prescription Program. When I first met her, she was kind of in the background. Fairly shy."

Gloria: "The things that interested me were learning how I could serve the community."

Wanting to build her leadership skills, Gloria enrolled in the Promotores de Salud cohort in Adelante Mujeres.

"It's very difficult living in this country. And if we can all contribute to making sure that everyone is okay, you can't put a price on that."



Kaely: "I mean, there are so many fears around asking for help as an immigrant. That's the problem. Part of what we do, too, is facilitating a group of Promotores."

Gloria: "It's like family because you are surrounded by people you know. I learned how to approach people and give them information."

Kaely: "I think she's found more confidence in herself. She understands that it takes more than an organization to really make a bigger change and that she's part of that."

Gloria: "If I'm informed about something that I know is going to help the community, I think to myself, 'yea, I'm a leader'.

PROMOTORES DE SALUD

Promotores de Salud: For Adelante Mujeres this type of Community Health Worker means Spanish speaking health educators who work to meet the diverse needs of Latinx communities across the county.

Promotores have been on the frontlines for our communities in the following ways:

- COVID-19 Relief Aid Information Outreach
- SNAP/EBT Pandemic Outreach and Workshop
- Flu Campaign Education & Outreach
- COVID-19 Vaccine Education & Events

We are always humbled by how creative, resourceful, and effective the Promotores are in reaching the community!

Impacts:

- Promotores called 1,000+ contacts to offer support in finding vaccine appointments and general information about the vaccines.
- 292 community members were vaccinated at the 9 vaccine outreach events hosted or supported by Promotores.
- 100% of Promotores that are mentored by the Health Equity team are compensated for their critical work in the community.
- 2 Promotores completed the 90-hr. Spanish Community Health Worker training certified through the Oregon Health Authority.

The Promotores were willing to show up with little notice to vaccine events to ensure the people they signed up for appointments would have someone they already knew who could greet them and help step them through the process. This support is invaluable, especially when recognizing past trauma individuals might have experienced with government agencies or in the healthcare systems.



HEALTH LITERACY

ST ALEXANDER CHURCH
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GET YOUR COVID-19 VACCINE

June 27th
 9am - 3pm
 Pfizer Vaccine
 for 12+ years
 scheduling &
 walk-ins

July 18th
 9am - 3pm
 Pfizer Vaccine
 for 12+ years
 Scheduled only
 for 2nd dose

NO INSURANCE NECESSARY

take your shot
 LAST CHANCE TO
 ENTER THE STATE
 LOTTERY.

FREE
 FARMERS
 MARKET
 VOUCHER

SCAN TO REGISTER



The pandemic has uprooted once again the deep health inequities that impact an individual's overall socioeconomic wellbeing, livelihood. The Health Equity program and its Promotores have demonstrated the concrete need for culturally-responsive health outreach to ensure equitable health outcomes. We are proud to be working with Washington County and their recently awarded federal grant from the U.S. Department of Health and Human Services Office of Minority Health, to implement health literacy to enhance COVID-19 vaccination and other mitigation practices among underserved populations.

Adelante Mujeres and its partner, Familias en Acción (another great culturally-responsive community-based organization) will deliver the following from 2021-2023:

- Co-lead Community Health Worker Learning Collaborative.
- Provide training and support to Community Based Organizations (CBO)-based CHWs participating in CHWLC, including a cadre of volunteer CHWs.
- Distill health literacy lessons learned and best practices into curriculum and training materials to support healthcare system learning.



THE FUTURE

"We will rebuild, reconcile, and recover" -Amanda Gorman

The pandemic exacerbated deep racial inequities throughout Oregon and beyond. The Health Equity program confronted these inequities with community-driven solutions and a human-centered design thinking. Health Equity and its Promotores de Salud have not stopped outreach and educating a community, already traumatized, with culturally-responsive action.

In 2021-2022, the program will continue to deliver community-designed, community-driven outreach and education, focused on health equity. Health Equity is set to continue hybrid programming: virtual nutrition education, in-person outreach efforts with Promotores, and hybrid collaboration meetings, to name a few.

We do not know the extent of the impact the pandemic has had or will have on our BIPOC community, particularly our community's health future. Our communities are no stranger to rebuilding, but with the lesson learned from our past generations, the community will be rebuilt with community-based solutions at the forefront. Adelante will continue to exist through its core focus on education, microenterprise, and leadership. Our organization is part of the infrastructure to rebuild our community at the local, state, and national levels. We ask you to join us in uplifting the voices of those most impacted by racial injustice to become our current and future leaders.

GRACIAS GRACIAS GRACIAS

This past year has been a challenge for all of us, and particularly for our Black, Indigenous and People of Color (BIPOC) communities. We have been tested mentally, emotionally, and physically by the disproportionate impact of COVID-19 to our BIPOC communities. To have partners that invest directly to BIPOC communities is critical for the long-term sustainability of community-based organizations.

As community-based organizations have taken bold steps to advocate for racial equity, it is needed for funders to make bold, courageous action as well. We are incredibly grateful for the partnership with our funders who have supported us in this past year and more importantly, advocated for a more just society. .

